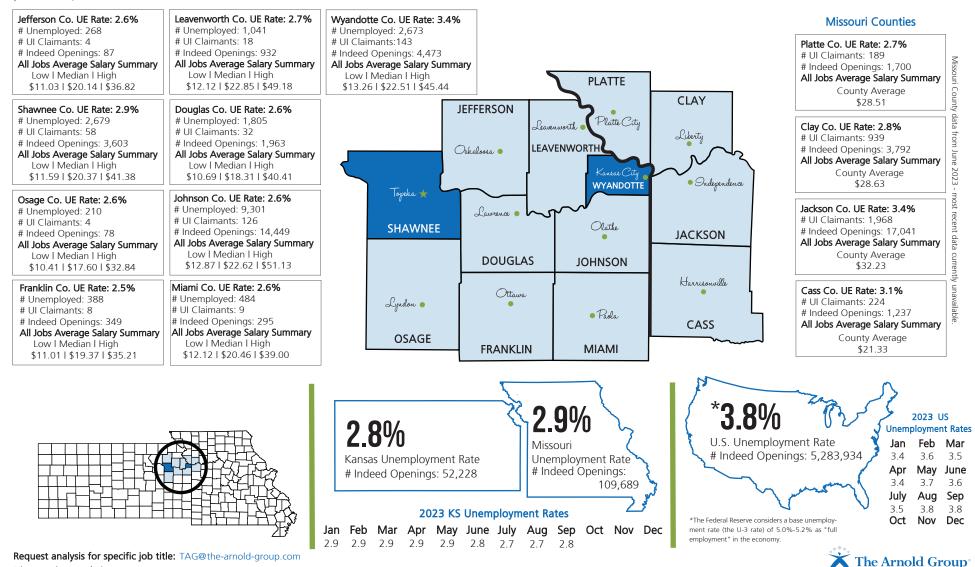
O3 - 2023

TOPEKA & KC AREA EMPLOYMENT IMPACT ANALYSIS

Talent remains center stage in today's dynamic and fiercely competitive job market as the unemployment rate hovers near historic lows across the state. The challenge of retaining your current workforce while attracting new top talent in a shrinking labor pool has reached an unprecedented level of complexity. With ever-changing employee demands and expectations, as well as the challenging economic times marked by increased living costs and job insecurity, offering the right balance of comp and benefits is paramount for any organization aiming to retain and motivate their workforce effectively. As many employers have learned, employee compensation isn't a static issue but a dynamic challenge requiring constant vigilance and action to protect against decreased morale, increased turnover, and a negative impact on engagement, performance, and overall business results.



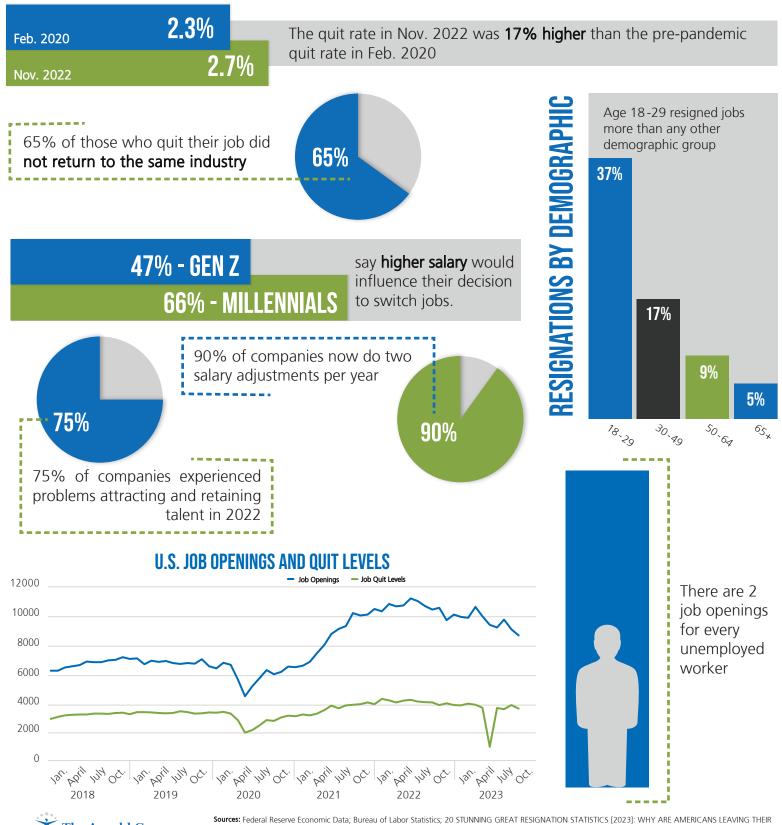
View previous analysis: https://www.the-arnold-group.com/TopekaKCarea

Indeed # Pulled: 9/29/2023 Sources: Kansas Department of Labor ; Missouri Department of Labor ; U.S. Department of Labor ; www.marketplace.org

THE GREAT REFLECTION



On average, **4 million people quit their job each month in 2021** and 2022. November 2021 saw record guits of 4.5 million.



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QUARTERLY JOBS SUMMARY

Jobs in	Kansas	Jobs in U.S.				
Government Sector	Private Sector	All Sectors				
Q3-23: -700	Q3-23: +2,800	Q3-23: TBD				
Q2-23: +1,700	Q2-23: -2,400	Q2-23: -68,000				
Q1-23: +2,300	Q1-23: -3,200	Q1-23: -499,000				
Q4-22: +500	Q4-22: +8,600	Q4-22: +747,000				
	Jobs Summaries	2023 U.S. Jobs Summaries				
Jan Feb Mar +6K -4.7K -2.2K +4.4K +1.6K -2.8K -1.9K +700 -2.9K	Apr May June -200 -1.5K +1K	Jan Feb Mar Apr May June +517K -632K -348K +358K -496K +70K				
July Aug Sep +2K -4.1K +4.2K +500 +1.5K -1.4K -2.7K +200 +4K	Oct Nov Dec	July Aug Sep Oct Nov Dec -338K +690K TBD				

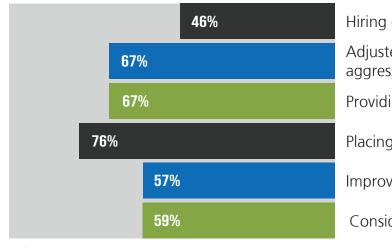
SUMMARY OF US SALARY AND INFLATION RATES:

AVERAGE SALARY INCREASE										
2016: 1.13%	2017: 3.45%	2018: 3.62%	2019: 3.75%	2020: 2.83%	2021: 8.89%	2022: 4.20%	2023: 4.60%	2024: 3.90% *Projected		
INFLATION RATE										
2015: 0.12%	2016: 1.26%	2017: 2.13%	2018: 2.44%	2019: 1.81%	2020: 1.23%	2021: 4.69%	2022: 8.01%	2023: 4.43% *Jan - Sept		

70% Spent more than budgeted/planned on pay adjustments in 2022

Intend to increase salary budgets in 2023

WHAT COMPANIES ARE DOING TO REMAIN COMPETITIVE IN THE TOUGH LABOR MARKET:



Hiring candidates at a higher rate in the relevant salary range Adjusted or are considering adjusting salary ranges more aggressively (2% - 5% increases) Providing additional workplace flexibility

68%

Placing broader emphasis on Diversity and Inclusion

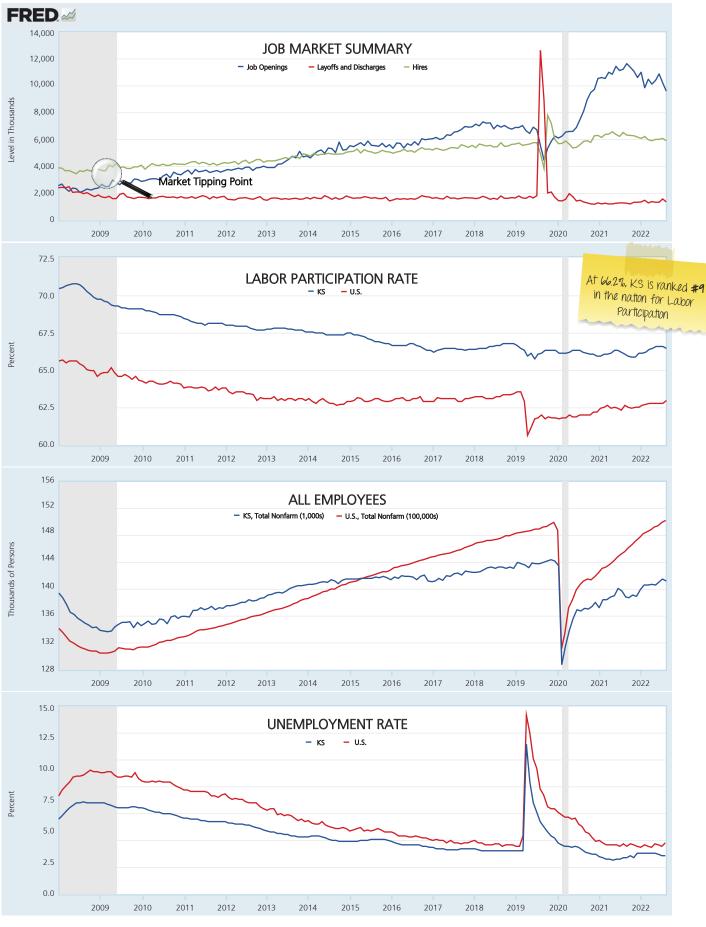
Improving their overall employee experience

Considering eliminating college requirements for jobs



Sources: Bureau of Labor Stastics, The Employment Situation; Willis Towers Watson Public Limited Company (WTW) Salary Budget Planning Report; Adecco Jobs Report; Indeed; Monthly JOLTS Report

FEDERAL RESERVE ECONOMIC DATA

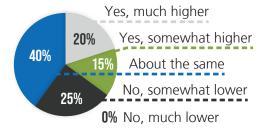


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TAG EMPLOYMENT OUTLOOK SURVEY RESULTS

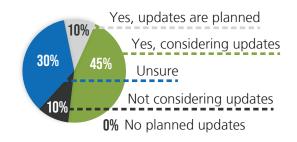


Has your organization experienced higher turnover rates in the past 6 months?



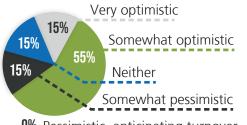
question 2:

Is your organization planning or considering updates to your recruiting and retention strategy over the next six months?



question 3:

What's your sentiment on your organization's strategy to maintain or increase employee retention over the next six months?



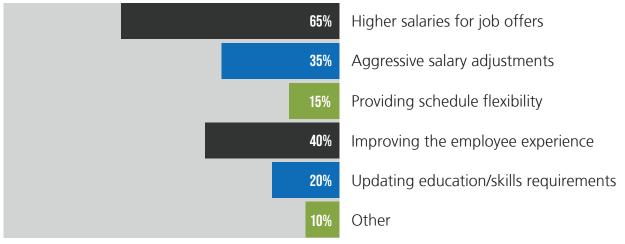
0% Pessimistic, anticipating turnover

question 4: What are your organization's hiring intentions for the next 6 months?



strategic updates:

Is your organization making or considering making any of the following strategic updates to their recruiting and retention strategy within the next six months?





Sources: TAG Employment Outlook Survey